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## **eDOC Welcomes New Manager of Market Development**

**MIDWAY, UT and MIDDLEBURY, VT – March 29<sup>th</sup>, 2010**

eDOC Innovations, a leading e-document management CUSO, welcomes Mr. Joseph Lao as their new Manager of Market Development. Mr. Lao joined eDOC in February and comes with 20 years experience in the Financial Services industry. He served as a Relationship Manager in the automotive dealer captive finance, as well as a Financial Services Manager, Loan officer, Human Resource Associate Manager, trainer and a team leader. "I have witnessed the advent of technology and some of its application in the business and finance world," reflects Lao. "I have associated first hand with those who embraced it and those who shunned it. I am excited to be now associated with an organization whose people are dedicated to the pursuit of technology and solutions that meet today's business need in data management, and beyond."

"We are pleased to have Joseph on board and driving our market development team forward. His extensive experience in a variety of financial service environments brings some capacity we are excited to have on board," comments Bret Weekes, President/CEO of eDOC Innovations. "The most important quality he possesses is his vision for collaboration. He understands the value of the peer and that is critical to us. As a CUSO, much of what we do and are revolves around that spirit of collaboration," continues Weekes.

As eDOC's Manager of Marketing Development, Joseph will be driving, designing, developing and executing marketing activities, overseeing corporate communications and collaborating with peers on strategic business development activities.

### **About eDOC Innovations, Inc.**

Since 1992, eDOC Innovations, Inc. has delivered a comprehensive suite of e-Document strategy solutions, including eSignature automation, workflow and capture, advanced document imaging, check21 and remote deposit check processing and a complete eCommerce consumer document portal for credit unions across the country. With industry acclaimed DocLogic™ and idocVAULT™, eDOC Innovations is a leading Credit Union Service Organization (CUSO) that provides 'go green' solutions and services to more than 400 credit unions nationwide. For more information about "Technology that pays for itself... again and again"™, please visit eDOC Innovations' corporate website at: [www.edoclogic.com](http://www.edoclogic.com).

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